

Cancer TL;DR — Alaska Cancer Wisdom Library (FY27 One-Page Summary)

Purpose

Build and scale the world’s first organized, searchable cancer video library — created by patients and caregivers for people who are newly diagnosed — launching statewide in Alaska.

What This Is

Cancer TL;DR is a first-in-the-world, phase-based library of short videos where cancer patients and caregivers safely share practical, hard-won wisdom so no one faces cancer alone, overwhelmed, or powerless. This FY27 plan expands statewide story capture, publishing, and partnerships across Alaska.

Why It Matters

- Alaska cancer patients often face isolation, travel burdens, and limited support options — especially outside Anchorage.
- Cancer patients and caregivers have a deep need to leave something positive behind; sharing hard-won wisdom for the next Alaskan is both a legacy and a powerful part of healing.
- Online forums are not searchable, not organized, and can become frightening or misleading in a single thread.
- Cancer TL;DR offers safe, structured guidance organized by cancer type and phase of the journey (diagnosis → treatment → life beyond).
- Cancer care professionals support this model because it complements clinical care by bridging the real-life gaps they often don’t have time to address.

What Funding Will Do

- Conduct statewide outreach and on-site story capture at Alaska cancer centers to record, edit, organize, and publish patient and caregiver wisdom videos.
- Scale statewide outreach to capture Alaska voices across regions, including rural and underserved communities.
- Increase the volume of Alaska-based videos and transcripts across cancer types and phases.
- Strengthen partnerships with Alaska clinics, hospitals, nonprofits, and community organizations.
- Improve platform features that make content easier to find, safer to use, and measurable for impact reporting.
- Build the capacity to evaluate outcomes and report results with transparency.

Proof of Concept (Already Live)

- 501(c)(3) recognized in 2025; project is already live and gaining momentum.
- Over 15,000 global impressions to date, with Alaska patients and caregivers actively posting wisdom videos.
- Structured library design: organized by cancer type and seven phases of the cancer journey.

FY27 CDS Request

Request Amount	\$950,000
Project Footprint	Statewide Alaska
Project Readiness	Ready to scale (platform live; content model validated)
Primary Deliverables	Statewide story capture + editing/publishing + partnerships + evaluation

Founder & Organizational Credibility

Cancer TL;DR was founded by Amanda Kramer, a lifelong Alaskan from Wasilla with senior leadership experience across nonprofit operations and global organizations, who built this platform after her own breast cancer diagnosis revealed that no organized library like this existed anywhere in the world.

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Note: Cancer TL;DR provides peer wisdom and encouragement and does not provide medical advice.